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News

For Immediate Release

TOUCHTUNES TO HARVEST THE ORCHARD'S INDUSTRY-LEADING INDEPENDENT MUSIC CATALOGUE

Internet Jukebox Giant Announces Major Deal
with Leading Digital Distributor and Marketer

Lake Zurich, IL, Jan. 11, 2007 — TouchTunes Music Corporation has become the first digital-downloading jukebox company to forge an agreement with The Orchard, the world's leading digital distributor and marketer of independent music.

The agreement gives TouchTunes access to The Orchard's diverse catalogue of more than one million digital tracks from hundreds of indie labels and thousands of artists spanning 73 countries and representing all music categories. Artists include some of today's superstar acts, recorded prior to their major-label debuts.

Music from The Orchard will become available for TouchTunes operators to download to their jukeboxes beginning January 22.

The New York Times called The Orchard's richly varied catalogue "an embarrassment of niches."

"This greatly expands our ability to satisfy the musical tastes of virtually anyone who walks up to the jukebox," says Laurie Hughes, TouchTunes vice president for business affairs.

"Whether someone wants Asian or African pop music; classic R&B, avant-garde jazz, archival blues and folk, or an offbeat genre of alternative rock, our deal with The Orchard means they can hear it on a TouchTunes digital jukebox," Hughes says.

Dan McAllister, TouchTunes senior vice president for sales and marketing, says, "From

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the time we launched the world's first digital jukebox in 1998 through our recent introduction of the first Web-based personal playlists for jukebox users, TouchTunes has always strived to expand 'the power of choice' for jukebox operators and end users.

He adds, "Among the many jukebox operators who will benefit from access to The Orchard's catalog are those with locations serving immigrant communities and ethnic clientele who want to hear current hits and pop classics from their home countries in their native languages."

Greg Scholl, president and CEO of The Orchard, says, "This agreement benefits everyone, from the artists and labels we represent to the guy in a bar having a beer after work with his friends. We look forward to working with TouchTunes to market and sell cutting-edge music through this exciting new venue and turn people on to great new music via the extensive TouchTunes jukebox network."

TouchTunes music department has begun working with The Orchard's marketing team to identify songs that operators and patrons have previously requested and to flag the most jukebox-friendly musical categories, artists, and tracks, Hughes says.

As TouchTunes adds The Orchard's music to its library, the company will alert operators via e-mail, fax, and postings on the Operator Dashboard, TouchTunes' Web-based jukebox management tool.

About TouchTunes

TouchTunes provides the world's most popular digital-downloading jukeboxes. Its online network of 23,000 pay-per-play Internet jukeboxes in bars, restaurants, and other establishments throughout North America is the industry's largest, representing a market share of more than 60 percent. TouchTunes digital jukeboxes have downloaded and played well over one billion songs. TouchTunes recently unveiled industry-first technology that allows the public to set up Web-

based, interactive personal playlists for jukebox use. A privately held U.S. corporation, TouchTunes' principal offices are in Montreal, Canada, and Lake Zurich, Ill., a Chicago suburb. The company is backed by VantagePoint Venture Partners, one of the largest venture capital firms in the world with offices in Silicon Valley, New York, and Montreal. VantagePoint has over \$4 billion in capital under management, including a substantial portfolio of consumer-oriented digital-media companies that complement TouchTunes' growing leadership in out-of-home, interactive entertainment. For TouchTunes product and sales information, call the company toll-free at (888) 338-5853 or e-mail sanmi@touchtunes.com. On the Net: www.touchtunes.com.

About The Orchard

The Orchard is the world's leading digital distributor and marketer of independent music, with a catalogue of more than one million tracks representing 73 countries, thousands of labels, and every music genre. This catalogue includes titles from multi-platinum acts such as Green Day, Coldplay, Ray Charles, and Ice T, as well as from breaking bands like The Hold Steady, Bedouin Soundclash, and Immortal Technique. The Orchard supplies all the leading legal digital music stores and mobile operators throughout the world and markets its labels' catalogues for sync song placements in films, commercials, and television shows. The company is owned by Dimensional Associates, the private equity arm of JDS Capital Management, Inc. whose portfolio companies also include eMusic and Dimensional Music Publishing. The Orchard is headquartered in New York and London, with offices in 23 countries and six continents. For more information, please visit: www.theorchard.com.

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